



## FOR IMMEDIATE RELEASE

Lacey, Washington, September 10th, 2009— Nistevo Skate Mfg.

### Luigino Racing & Maple Skate Announce Collaboration

Industry leaders in their respective fields, Nistevo Skate Manufacturing, LLC, (Luigino Racing) of Lacey, Washington and Maple Skate of The Netherlands formed an exclusive, five year collaboration in February, 2009 to produce innovations in long and short track ice speed skating boots.

The two iconic brands bring diverse expertise to the new endeavor and partnership. Luigino Racing, known for its world class breakthroughs in inline speed skating boot technology, brings its 12 years of experience to the ice skating world with this collaboration. Maple Skate remains focused on producing the most advanced speed skating ice blades in the world. The initial research and development phase of this exciting new partnership has been intense and grueling, but the results have been well worth the effort.

Maple Skate has been leading the speed skating ice blade market for several years. Since their inception, the company has advanced blade technology immensely. Similarly, Luigino Racing has been advancing the inline speed skating boot industry since 1997 with ground-breaking technological advances. Co-founder Luigino Verducci brings over 30 years of shoe-making experience to the company.

The combined resources and experience of Luigino and Maple will provide skaters with technological advances and performance enhancement, previously not thought possible. An example is our 'Hot Water Molding' technology (HWMT), a new breakthrough in the ice skate world. This process ensures a more accurate and easier fit of the boot to the skater's foot, without losing its strength after cooling. This promises to be just the first of many new and exciting advances in ice skate boot technology from Luigino Racing and Maple Skate.

For more information on Maple, visit the company's website at [www.mapleskate.com](http://www.mapleskate.com)

For more information on Luigino, visit [www.luiginoracing.com](http://www.luiginoracing.com)

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